

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">WRAL</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">8/20/12</div>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

**Total Charges:** \$ 102,400.00 GROSS / \$ 87,040.00

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

11/17/2012      *John Flynn*      703-224-3200  
 Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Marian Bell*      MARIAN BELL      Sales Mgr, Director  
 Signature                      Printed Name                      Title

# CONTRACT



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

And:

**MENTZER MEDIA SERVICES INC**  
**600 FAIRMONT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

<u>Contract / Revision</u> 116116 /		<u>Alt Order #</u> 06262394
<u>Product</u> AMER FOR PROS 8/22		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> 1832
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/03/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/22/12	08/24/12	CBS This Morning	7am - 9am		:30			NM	6	\$5,100.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				6	\$850.00			
N 2	WRAL	08/22/12	08/24/12	Price is Right	11a-12p		:30			NM	3	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$500.00			
N 3	WRAL	08/22/12	08/24/12	Noon News	12p-1p		:30			NM	3	\$2,100.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$700.00			
N 4	WRAL	08/22/12	08/24/12	5:00 First News	5-530p		:30			NM	3	\$6,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$2,000.00			
N 5	WRAL	08/22/12	08/24/12	6pm News (M-F)	6-630p		:30			NM	3	\$7,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$2,500.00			
N 6	WRAL	08/22/12	08/24/12	Inside Edition	7-730P		:30			NM	3	\$4,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$1,500.00			
N 7	WRAL	08/22/12	08/24/12	Entertainment Tonight	730-8P		:30			NM	3	\$4,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$1,500.00			
N 8	WRAL	08/22/12	08/26/12	Late News	11-1135p		:30			NM	5	\$10,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTFSS				5	\$2,000.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.



**WRAL-TV**  
**2619 Western Blvd**  
**Raleigh, NC 27605**  
**(919)821-8514**

<u>Contract / Revision</u> 116116 /		<u>Alt Order #</u> 06262394
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Product</u> AMER FOR PROS 8/22
<u>Estimate #</u> 1832		
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	08/22/12	08/22/12	Wed Hour 3	10-11p		:30			NM	2	\$10,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	--2----				2	\$5,000.00			
N 10	WRAL	08/23/12	08/23/12	Thu Hour 3	10-11p		:30			NM	2	\$11,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	---2---				2	\$5,500.00			
N 11	WRAL	08/24/12	08/24/12	NFL (Pre-Season)	nfl Pre-season		:30			NM	2	\$5,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	----2--				2	\$2,500.00			
N 12	WRAL	08/25/12	08/25/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$1,200.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----2-				2	\$600.00			
N 13	WRAL	08/25/12	08/25/12	CBS This Morning Saturday	8am - 10am		:30			NM	2	\$1,400.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----2-				2	\$700.00			
N 14	WRAL	08/25/12	08/25/12	6pm News (Sat)	6-630p		:30			NM	1	\$600.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1-				1	\$600.00			
N 15	WRAL	08/25/12	08/25/12	NFL (Pre-Season) 2	8-11pm		:30			NM	2	\$5,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----2-				2	\$2,500.00			
N 16	WRAL	08/26/12	08/26/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$1,800.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----2				2	\$900.00			
N 17	WRAL	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$900.00			
N 18	WRAL	08/26/12	08/26/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$900.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$900.00			
N 19	WRAL	08/27/12	08/27/12	CBS This Morning	7am - 9am		:30			NM	2	\$1,700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	2-----				2	\$850.00			
N 20	WRAL	08/27/12	08/27/12	Price is Right	11a-12p		:30			NM	1	\$500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$500.00			

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<u>Contract / Revision</u> 116116 /		<u>Alt Order #</u> 06262394
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Product</u> AMER FOR PROS 8/22
<u>Advertiser</u> Americans for Prosperity		<u>Estimate #</u> 1832
		<u>Original Date / Revision</u> 08/03/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 21	WRAL	08/27/12	08/27/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$700.00			
N 22	WRAL	08/27/12	08/27/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$2,000.00			
N 23	WRAL	08/27/12	08/27/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$2,500.00			
N 24	WRAL	08/27/12	08/27/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$1,500.00			
N 25	WRAL	08/27/12	08/27/12	Entertainment Tonight	730-8P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$1,500.00			
N 26	WRAL	08/27/12	08/27/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$2,000.00			
N 27	WRAL	08/27/12	08/27/12	Mon Hour 3	10-11p		:30			NM	2	\$11,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	2-----				2	\$5,500.00			
<b>Totals</b>											<b>57</b>	<b>\$102,400.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	46	\$79,000.00	\$67,150.00
08/27/12 - 08/27/12	11	\$23,400.00	\$19,890.00
<b>Totals</b>	<b>57</b>	<b>\$102,400.00</b>	<b>\$87,040.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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